

# ELMTREE FUNDS TRACKER

2015 VOLUME 6

## IN THIS ISSUE

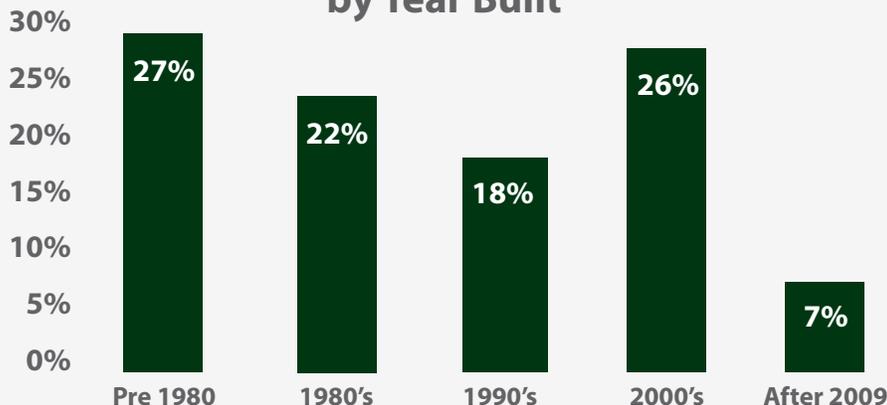
> 2015 marketOutlook . . . . . 1-3    > **Net Lease Market Update** . . . . . 3-4

## 2015 marketOutlook

Over the past year healthcare real estate, which includes medical office buildings, hospitals, freestanding emergency centers, urgent care centers, ambulatory outpatient centers, skilled nursing facilities, and assisted living facilities among other property types, has emerged as one of the hottest property types for net lease investors. Increased investor appetite for such assets is a result of several factors including an increasingly aging asset inventory, an increasingly aging U.S. population, and a shift in consumer preference. These factors combine to create a landscape where healthcare providers need to seriously reconsider the ways in which they execute their real estate strategies in order to fully maximize their operations.

Healthcare providers have chosen to operate out of existing facilities rather than build new facilities that better meet patient needs. This trend is common for most healthcare asset types but has been most evident in the medical office property sector. According to Revista, a medical real estate data collector and provider, approximately 63% of the medical office assets it tracks were built before 2000. This creates two problems for healthcare providers. First, older assets are typically more expensive to maintain. If these assets are leased utilizing a NNN lease structure, the tenant often finds itself outlaying significant amounts of capital to repair and/or upgrade the facility which may otherwise be deployed into core business operations. Secondly, as the healthcare industry moves from a fee-for-service reimbursement model to a value based reimbursement model, tenants utilizing older facilities face increased financial risk if the older assets are unable to provide the same quality of care that patients receive in newer facilities.

### Percentage of MOB Stock (total properties) by Year Built

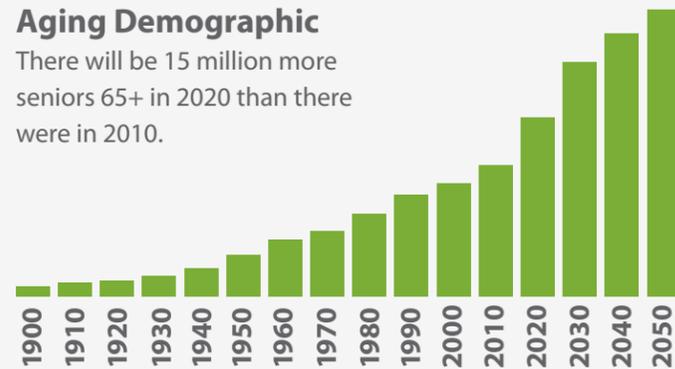


Similar to the healthcare asset inventory, the U.S. population is also increasingly aging. According to the U.S. Census Bureau, there will be 15 million more seniors aged 65 and older in 2020 than there were in 2010 with increasingly older populations extending past 2050. In order to put these statistics into context, it's important to understand the health service utilization rates of the older cohort of the U.S. population. According to Revista, more than 66% of seniors aged 65 or older visit a medical provider more than three times a year. And although Americans are living longer, they are not necessarily living healthier lives.

# 2015 marketOutlook (continued)

## Aging Demographic

There will be 15 million more seniors 65+ in 2020 than there were in 2010.



## Population 65+ by Age

Source U.S. Census Bureau

Even with advances in modern medicine, the elderly population continues to suffer from chronic illness at an increasing rate. There are some estimates that by 2030, more than 170 million Americans will be afflicted by chronic illness. Consequently, these patients will need extensive long-term care that will force health care providers to significantly expand their capabilities in the future. Furthermore, not only are U.S. demographics changing, but also consumer preferences.

Now more than ever consumer preference is impacting the healthcare industry. The primary driver behind the shift in consumer preference is that individuals place a higher value on convenience and cost transparency rather than brand quality. Patients are increasingly opting to receive healthcare services at retail clinics, emergency hospitals, and urgent care centers that are conveniently located in the communities in which they live rather than the traditional larger hospitals and physician practices. According to PwC's Health Research Institute survey, 23% of respondents sought healthcare treatment in retail clinics and 73% of such respondents indicated they would use that service again in the future. These figures have nearly tripled since 2007, when only 9.3% of respondents sought healthcare treatment in retail clinics. These facts underscore the need for healthcare providers to reconsider how they execute their real estate strategies as it relates to their healthcare delivery model. In order for healthcare organizations to broaden their patient base and

increase their market share, they need to place less emphasis on delivering care through the traditional hospital campus and employ a more retail based delivery strategy that reaches patients in the areas where they live and work.

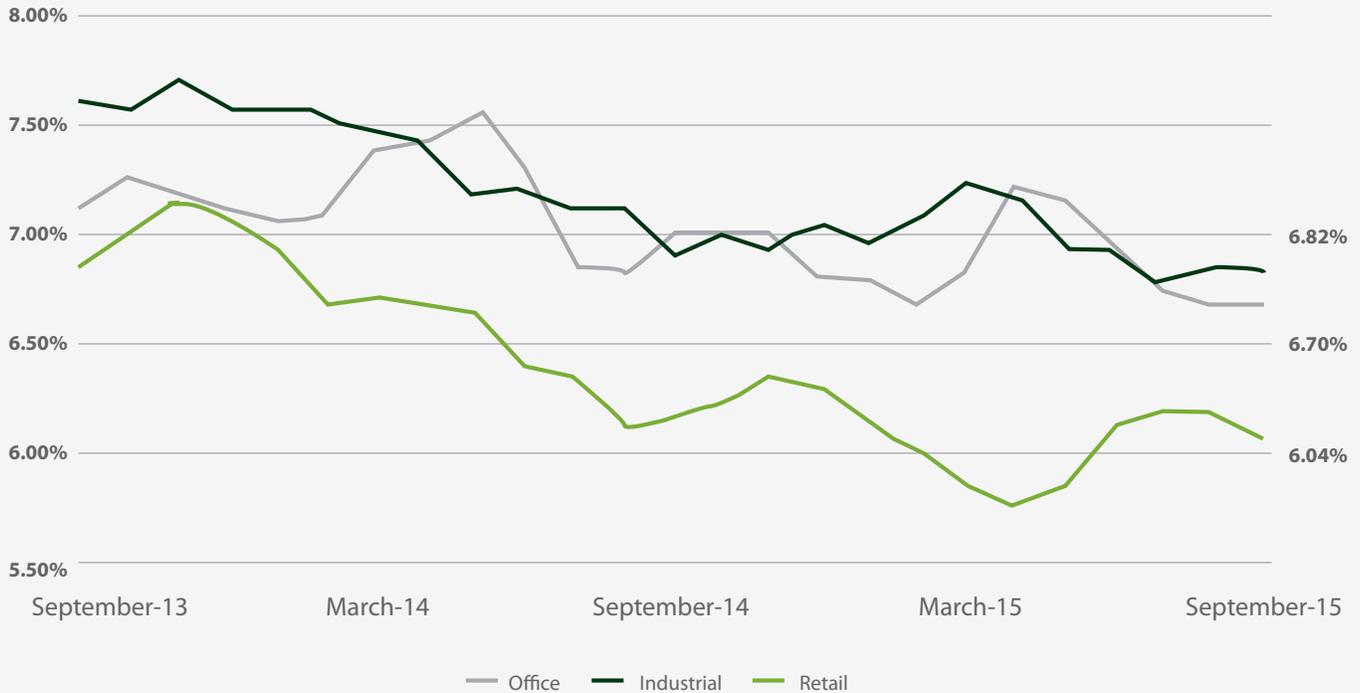
The combination of an old asset inventory, an aging U.S. population, and a shift in consumer preference highlights the fact that the health-care industry needs to drastically reconsider the ways it utilizes its real assets to provide healthcare services and meet patient needs. In order to combat this changing landscape, healthcare providers are partnering with real estate professionals to develop new assets that better serve their customers. As shown on the map below, provided by Revista, there is hospital and medical office building construction activity in almost all U.S. states. This phenomenon has tremendous consequences for the real estate industry. Real estate companies who understand the healthcare industry and have expertise in capital markets and real estate development will gain a competitive advantage and fulfill a key role as healthcare providers continue to address the changing healthcare environment.

Hospital and MOB Construction by State (Total pipeline, total value)

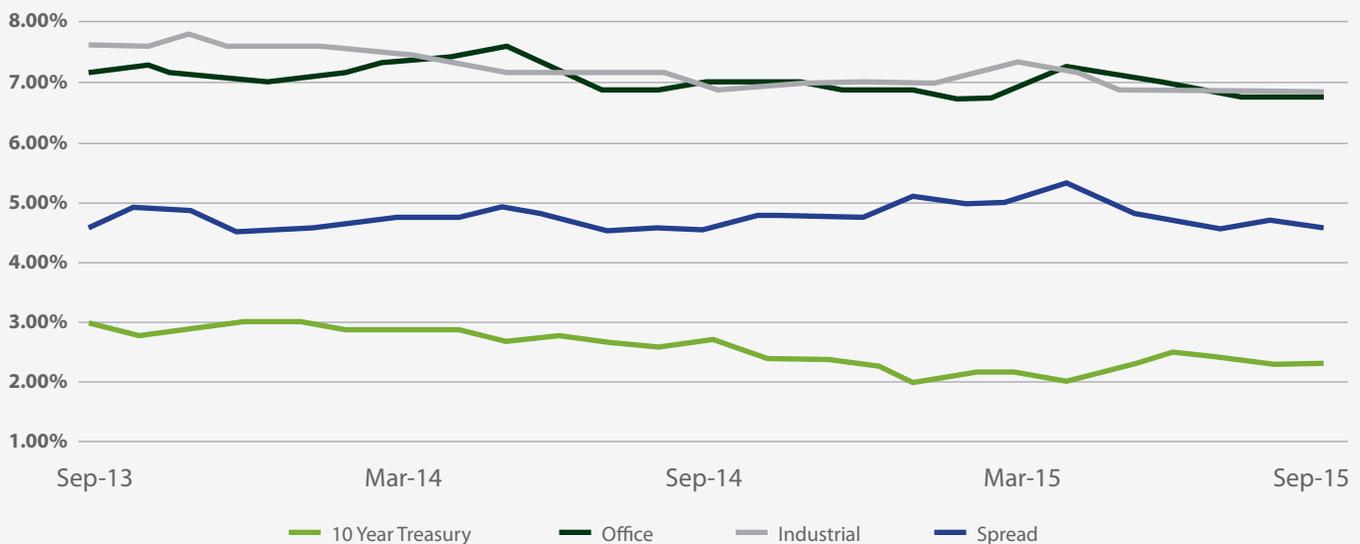


# Net Lease Market Update (continued)

## Net Lease Sector Cap Rates



## NNN Cap Rates vs. 10-Year Treasury Yield



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